

FOR IMMEDIATE RELEASE – THURSDAY 5th AUGUST 2010

‘On top of the world’

‘Experience the ultimate aerial adventure in Hawkesbury Valley – Greater Sydney Tourism Award Winner Adventure Tourism’.

At the inaugural regional tourism awards and in front of over 220 people at Castle Hill RSL and the Chief Executive Officer of the Tourism Industry Council NSW Mr Geoff Buckley, ‘Cloud 9 Balloon Flights’ was announced the winner of the prestigious Greater Sydney Tourism Award for Adventure Tourism.

Cloud 9 Balloons have been gradually drifting into the Hawkesbury Valley, much to the delight of locals who have never seen a balloon flying in their area and last night were delighted to receive the award for best of best in Adventure Tourism.

Apon receiving their award, owners John and Clare Allen described“We are delighted to receive this prestigious award. We have been so pleased with our passengers reactions to our flights over this unique area of Sydney which has been fantastic. It is great to combine such a wonderful aerial adventure with such beautiful scenery. This is exactly how ballooning should be. One of our passengers described flying on our balloon perfectly, as "An Aerial Massage" and this award acknowledges our commitment to providing the best experience we can”.....

The Greater Sydney Tourism Awards are an opportunity for tourism operators of attractions and businesses to gain an insight into their industry, their business, achieve recognition for their success and promote tourism within their region. The Greater Sydney Tourism Awards are awarded via a rigorous and fair assessment and judging process. The Judging panel is made up of 12 judges, with a cross section of geographical areas within Greater Sydney. The process is audited by Baker & Baptist. As a Gold award winner, Cloud 9 will proceed to the NSW State Awards as an automatic Finalist.

MORE INFO:-

- Cloud 9, The Australian Balloon Company pioneered ballooning in the Sydney region 17 years ago and is still a family owned and operated company.
- Cloud 9 caters for people who don't want to be lost in the crowd, our small groups ensure they enjoy their experience from booking to flying.
- With 16 years experience and 40 000 passengers safely flown.
- Most passengers aboard are flying to celebrate a special occasion. But Cloud 9 also caters for groups and individuals wanting to experience the adventure of ballooning.

www.cloud9balloons.com.au

To experience a flight first hand, please contact Clare or John Allen on: 1300 555 711

john@cloud9balloons.com.au

clare@cloud9balloons.com.au